

MAJOR IMPACTS FROM RECENT APPLICATIONS OF INTERACTIVE MANAGEMENT {April 1983 - July 1988}

(THE CENTER FOR INTERACTIVE MANAGEMENT, GEORGE MASON UNIVERSITY)

CLIENT/BROKER	REPORT TITLE <small>(* INDICATES AVAILABILITY OF A VIDEOTAPE)</small>	REPORT DATE	MAJOR IMPACT
1 - NATIONAL COMPUTER GRAPHICS ASSOCIATION (NCGA)/PROFESSOR J. GIBSON, UNIVERSITY OF VIRGINIA	STRATEGIC PLANNING FOR THE NCGA	APRIL 1983	SALVAGING NCGA FROM IMMINENT BANKRUPTCY
2 - AGRICULTURAL RESEARCH SERVICE (ARS)/DR. W. KLAUSEN, DIRECTOR, ARS	PROBLEM IDENTIFICATION SESSION AND PROBLEM RESOLUTION SESSION	MAY 1984	STRUCTURING OF THE PROBLEMATIC SITUATION CONFRONTING THE ARS FOLLOWING THE APPOINTMENT OF DR. KLAUSEN AS THE NEW DIRECTOR OF THE LAB
3 - FAIRFAX CHAMBER OF COMMERCE/MR. WILLIAM J. BESTIMT, PAST PRESIDENT, FCC	GOALS IDENTIFICATION AND STRUCTURING SESSION FOR THE EXECUTIVE COMMITTEE OF THE FAIRFAX CHAMBER OF COMMERCE	NOVEMBER 1984	CLARIFICATION OF THE MISSION AND INITIATION OF A LONG-RANGE PLANNING PROCESS
4 - ENVIRONMENTAL PROTECTION AGENCY (EPA)/MS. SHERI MARSHALL, DYNAMAC CORPORATION	OBJECTIVES IDENTIFICATION AND STRUCTURING SESSION OF THE EPA'S SEMINAR ON RELIABILITY CONCEPTS IN THE DESIGN OF THE PUBLIC OWNED TREATMENT WORKS (POTWS)	DECEMBER 1984	BUILDING CONSENSUS ON RESEARCH AGENDA PRIORITIES FOR THE TASK FORCE ON RELIABILITY CONCEPTS IN DESIGN OF POTWS
5 - NAVAL AIR DEVELOPMENT CENTER (NADC)/MR. LARRY BACKSBAUM, CONSULTANT TO NADC	ROLE OF SYSTEMS ENGINEERING AT NADC	DECEMBER 1984	REDEFINITION OF THE ROLE OF SYSTEMS ENGINEERING AT NADC LEADING TO A SUBSEQUENT REORGANIZATION WITHIN NADC
6 - NATIONAL FOREST SERVICE (U. S. DEPARTMENT OF INTERIOR)	NO REPORT- DATA FILE ONLY	JANUARY 1985	IDENTIFICATION OF CRITICAL ISSUES FACING THE NATIONAL FOREST SERVICE



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7 - NATIONAL MARINE FISHERIES SERVICE (NMFS)/RICHARD GUTTING, NATIONAL FISHERIES INSTITUTE	NORTH PACIFIC FISHERIES FORUM	MARCH 1985	ASSIGNMENT OF ROLES AND RESPONSIBILITIES AMONG THE SEGMENTS OF THE INDUSTRY AND FEDERAL AND LOCAL GOVERNMENTS FOR TAKING THE NECESSARY ACTIONS TO DIMINISH THE TRADE DEFICIT BY "AMERICANIZING" THE ALASKA POLLOCK AND PACIFIC WHITING
8 - ADMINISTRATION AND FACULTY OF GEORGE MASON UNIVERSITY/MR. WILLIAM J. BESTIMT, CONSULTANT TO THE PRESIDENT OF GMU	THE EMERGENCE OF A NEW GMU IMAGE FOR 1990	APRIL 1985	DEVELOPMENT OF A "METAPHOR" TO BE USED BY GMU'S PRESIDENT FOR COMMUNICATING THE IMAGE OF GMU FOR THE 1990'S
9 - AGRICULTURAL RESEARCH SERVICE (ARS)/DR. W. KLAUSEN, DIRECTOR, ARS	ARS (BELTSVILLE AREA) MANAGEMENT RETREAT: PROBLEM IDENTIFICATION AND PROBLEM RESOLUTION SESSION	JUNE 1985	DESIGN OF AN "OPERATIONAL" ROADMAP TO BE USED BY THE DIRECTOR AND THE MANAGERS OF RESEARCH INSTITUTES FOR AMELIORATING INTERNAL MANAGEMENT PROBLEMS
10 - ASSOCIATION OF OFFICIAL ANALYTICAL CHEMISTS/MS. LOIS BEAVER, SENIOR SCIENTIST, FOOD AND DRUG ADMINISTRATION	SOLVING MANAGERIAL PROBLEMS IN LABORATORY QUALITY ASSURANCE	JULY 1985	DESIGN OF ACTION PLANS AND SIGNIFICANT CLARIFICATION OF SOME OF THE FUNDAMENTAL TERMS IN LABORATORY QUALITY ASSURANCE
11 - NATIONAL SCIENCE FOUNDATION	SERIES OF PAPERS IN PROFESSIONAL JOURNALS	SEPTEMBER 1985	BEGAN THE DEVELOPMENT OF GENERIC DESIGN SCIENCE
12 - PUBLIC TECHNOLOGY, INC. (PTI)/DR. COSTIS TOREGAS, PRESIDENT, PTI	GOAL IDENTIFICATION AND STRUCTURING SESSION OF THE ADVISORY COUNCIL OF PTI	OCTOBER 1985/ APRIL 1986	BUILDING CONSENSUS ON PTI'S MISSION FOLLOWING THE APPOINTMENT OF DR. TOREGAS AS THE PRESIDENT OF THE ORGANIZATION



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13 - NATIONAL MARINE FISHERIES SERVICE (NMFS)/MR. WILLIAM GORDON, DIRECTOR, NMFS	*REDESIGNING THE NMFS FOR THE 1990S	FEBRUARY 1986	DESIGNING A NEW NMFS CAPABLE OF ANTICIPATING THE FUTURE
14 - DEFENSE ADVANCED RESEARCH PROJECTS AGENCY (DARPA)/PROFESSOR RAY CHAPMAN, GEORGE MASON INSTITUTE FOR SCIENCE AND TECHNOLOGY	THE CONFERENCE FOR 'IMPROVING THE RESEARCH AND DEVELOPMENT PROCUREMENT PROCESS FOR DARPA-RELATED PROJECTS'	APRIL 1986	DEVELOPING MANAGEMENT INITIATIVES FOR CUTTING DOWN THE AVERAGE PROCUREMENT TIME FROM 490 DAYS TO 270 DAYS
15 - ALLIANCE OF NURSING ORGANIZATIONS/DR. MARCIA DAKE, DEAN, NURSING PROGRAM, JAMES MADISON UNIVERSITY	*ISSUES IDENTIFICATION AND STRUCTURING SESSION	JUNE 1986	BUILDING AN ALLIANCE AMONG THE VARIETY OF NURSING ORGANIZATIONS IN VIRGINIA BY IDENTIFYING THE COMMONALITY OF THE AGENDAS
16 - AMERICANS FOR INDIAN OPPORTUNITY (AIO)/MS. LADONNA HARRIS, PRESIDENT, AIO	TRIBAL GOVERNANCE ISSUE MANAGEMENT	SEPTEMBER 1986	ESTABLISHED STRUCTURAL MODEL ILLUSTRATING COMPLEXITY OF TRIBAL GOVERNANCE ISSUES
17 - ALLIANCE OF NURSING ORGANIZATIONS/DR. MARCIA DAKE, DEAN, NURSING PROGRAM, JAMES MADISON UNIVERSITY	FOLLOW-UP SESSION OF THE ALLIANCE FOR NURSING ORGANIZATIONS	NOVEMBER 1986	DESIGNING ALTERNATIVE STRATEGIES FOR RESOLVING THE PROBLEMATIQUE OF THE NURSING PROFESSION IN VIRGINIA
18 - NATIONAL SCIENCE FOUNDATION (NSF)/PROFESSOR JOHN W. WARFIELD, GEORGE MASON UNIVERSITY	*NSF CURRICULUM WORKSHOP: MATHEMATICS FOR COMPUTER SCIENCE	NOVEMBER 1986	DEFINING ISSUES WHICH MUST BE DEALT WITH IN ORDER TO MAKE COMPUTER SCIENCE HIGHLY EFFECTIVE IN THE COMPUTER AND INFORMATION SYSTEMS INDUSTRIES



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19 - DEFENSE SYSTEMS MANAGEMENT COLLEGE (DSMC)/PROFESSOR FRED WAECHLI, DEFENSE SYSTEMS MANAGEMENT COLLEGE	*UNDERSTANDING DEFENSE SYSTEM ACQUISITION MANAGEMENT IN A FORM THAT SUPPORTS ACTION PLANNING	DECEMBER 1986	DISCOVERING THE TERMINOLOGICAL CONFUSION IN THE DEFENSE SYSTEMS ACQUISITION MANAGEMENT FIELD
20 - FAIRFAX-FALLS CHURCH UNITED WAY/LINDA BESTIMT, DIRECTOR, SOCIAL PLANNING	THE FUTURE OF VOLUNTEERS IN HUMAN SERVICES: EFFECTING CHANGE	MARCH 1987	DEFINING A CONTINUOUS ROLE OF UNITED WAY TO PROVIDE A CLEARINGHOUSE FOR INFORMATION AMONG HUMAN SERVICES AGENCIES
21 - AMERICANS FOR INDIAN OPPORTUNITY (AIO)/MS. LADONNA HARRIS, PRESIDENT, AIO	MOVING TOWARD THE EFFECTIVE PARTICIPATION OF TRIBAL GOVERNMENTS IN THE US FEDERAL SYSTEM	JUNE 1987	DISCOVERING THE EXISTENCE AT THE FEDERAL LEVEL OF AN INSUFFICIENT KNOWLEDGE OF THE ROLE OF TRIBES AS UNITS OF GOVERNMENT
22 - ASSOCIATED CATHOLIC CHARITIES/MR. JOHN R. MORRISON, EXECUTIVE DIRECTOR, ACC	ASSOCIATED CATHOLIC CHARITIES LONG RANGE PLANNING RETREAT	JUNE 1987	DEVELOPING A PRELIMINARY CONSENSUS AMONG MEMBERS OF THE BOARD REGARDING THE LONG-RANGE MISSION OF ACC
23 - DEFENSE ADVANCED RESEARCH PROJECTS AGENCY (DARPA)	DESIGN OF MANAGEMENT INFORMATION SYSTEM	JULY 1987	ESTABLISHED CONSENSUS ON USER REQUIREMENTS AND DEVELOPED TOP-DOWN DESIGN OF \$2 MILLION INFORMATION SYSTEM
24 - WINNEBAGO TRIBE OF NEBRASKA/CHAIRMAN REUBEN SNAKE	*BUILDING A CONSENSUS ON A WINNEBAGO SELF-SUFFICIENCY PLAN	JULY 1987	DEVELOPING A ROADMAP FOR AMELIORATING TOP PRIORITY PROBLEMS IN THE IMPLEMENTATION OF A SELF-SUFFICIENCY PLAN



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25 - AMERICAN PUBLIC POWER ASSOCIATION (APPA)/MR. MICHAEL BERGMAN, DIRECTOR, ENERGY RESEARCH	APPA FUEL CELL MARKET WORKSHOP	OCTOBER 1987	DISCOVERING THE LACK OF A MARKET FOR THE PG23 FUEL CELL POWER PLANT
26 - SELF-CARE INSTITUTE, GMU/MS. SUSAN GANTZ, DIRECTOR, SELF-CARE INSTITUTE	DEFINING THE SELF-CARE SITUATION	NOVEMBER 1987	DISCOVERING THE TERMINOLOGICAL MISUNDERSTANDING AMONG THE EXPERTS IN THE SELF-CARE FIELD AND CONTRIBUTING TOWARD CLARIFICATION
27 - FAIRFAX-FALLS CHURCH UNITED WAY/LINDA BESTIMT, DIRECTOR, SOCIAL PLANNING	NO REPORT - DATA FILE ONLY	NOVEMBER 1987	DESIGN OF ACTION PLANS FOR IMPROVING THE ATTRACTION AND RETENTION OF VOLUNTEERS AND IMPROVING THE GENERAL SOCIAL ATTITUDES TOWARD VOLUNTEERS
28 - DEFENSE SYSTEMS MANAGEMENT COLLEGE/PROFESSOR HENRY ALBERTS, DEFENSE SYSTEMS MANAGEMENT COLLEGE	DEFINITION OF WORK DESCRIPTORS OF TECHNICAL MANAGERS AND MANAGEMENT INITIATIVES FOR IMPROVING THE MANAGEMENT STRUCTURE (PART OF TMAW 88-1)	DECEMBER 1987	DEFINING FOR THE FIRST TIME THE BUSINESS IN WHICH TECHNICAL MANAGERS ARE OPERATING AND DEVELOPING A PRELIMINARY ROADMAP FOR IMPROVING THEIR SITUATION
29 - INSTITUTE FOR DEFENSE ANALYSIS (IDA)/MR. DAVID DIEROLF; TECHNICAL SPECIALIST; STRATEGY, FORCES, AND RESOURCES DIVISION	STEERING COMMITTEE PLANNING FOR TASK FORCE EXAMINING THE TECHNICAL COORDINATION OF SCIENCE AND TECHNOLOGY RESEARCH AND DEVELOPMENT PROGRAMS	DECEMBER 1987	DEVELOPING A TABLE OF CONTENTS AND A DISCUSSION SEQUENCE FOR MAJOR ISSUES TO BE ADDRESSED BY MEMBERS OF THE TASK FORCE ON TECHNICAL COORDINATION OF SCIENCE AND TECHNOLOGY RESEARCH AND DEVELOPMENT PROGRAMS
30 - DEPARTMENT OF ENERGY/MR. RAY CHAPMAN, MERIDIAN CORPORATION	DEFINITION AND DESIGN OF A GENERAL COURSE FOR CLASSIFICATION OFFICERS/ANALYSTS	MARCH 1988	DESIGNING A THREE DAY COURSE CURRICULUM IN ONE AND ONE HALF DAYS USING FIELD EXPERTS; PREVIOUS EFFORTS HAD BEEN STALLED FOR 12 MONTHS DESPITE NUMEROUS PLANNING MEETINGS



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31 - FAIRFAX COUNTY GOVERNMENT (DEPARTMENT OF MANPOWER)	NO REPORT - DATA FILE ONLY	MARCH 1987 <i>out of sequence</i>	DEVELOPED CONSENSUS ON THE NEEDS OF FAIRFAX COUNTY RESIDENTS WHO BECAME LEGALIZED THROUGH THE IMMIGRATION AND REFORM ACT OF 1986
32 - POARCH BAND OF CREEK INDIANS/EDDIE TULLIS, TRIBAL LEADER	ISSUE MANAGEMENT FORUM FOR THE POARCH BAND OF CREEK INDIANS	JULY 1988	DEVELOPED PLANS FOR IMPROVING TRIBAL GOVERNANCE AND SELF-SUFFICIENCY
33 - <u>PEDIATRIC NURSING</u> /DR. VERONICA D. FEEG, EDITOR	FORUM ON THE FUTURE OF PEDIATRIC NURSING: LOOKING TOWARD THE 21ST CENTURY	JULY 1988	PROVIDED RECOMMENDATIONS FOR ACTIONS IN AREAS OF PEDIATRIC NURSING EDUCATION, ADMINISTRATION, RESEARCH AND PRACTICE TO FULFILL ANTICIPATED NEEDS OF CHILDREN AND THEIR FAMILIES

